



QUARTERLY MANAGEMENT REPORT

JULY - SEP
2021

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News that motivate us

Economic reactivation in the midst of a complex social context Poverty

Poverty

- Today there are 19 million Colombians living in multidimensional poverty.
- Regarding extreme poverty, the indicator went from 7.4% to 11.3%, which means a two-decade setback in efforts to fight poverty and inequality.

02

Teenage pregnancy

- According to the United Nations Population Fund (UNFPA), COVID-19 could represent a five-year setback in reducing the specific rate of adolescent pregnancy in Latin America and the Caribbean.
- 61 to 65 live births per 1,000 adolescents between the ages of 15 and 19.
- In the second quarter of 2021 there was a 22.2% increase in births to girls under 14 years of age compared to the same period in 2020 [DANE, 2021].
- In the case of women between 14 and 19, there was also an annual increase: it was 6.3%. In 2020 there were 24,849 births and in 2021, 26,405 births.



*Now more than ever it is essential to invest in the **comprehensive empowerment of women** in order to repair the social disasters triggered by the pandemic.*

2021

PSYCHOSOCIAL SUPPORT IN TIMES OF HOPELESSNESS

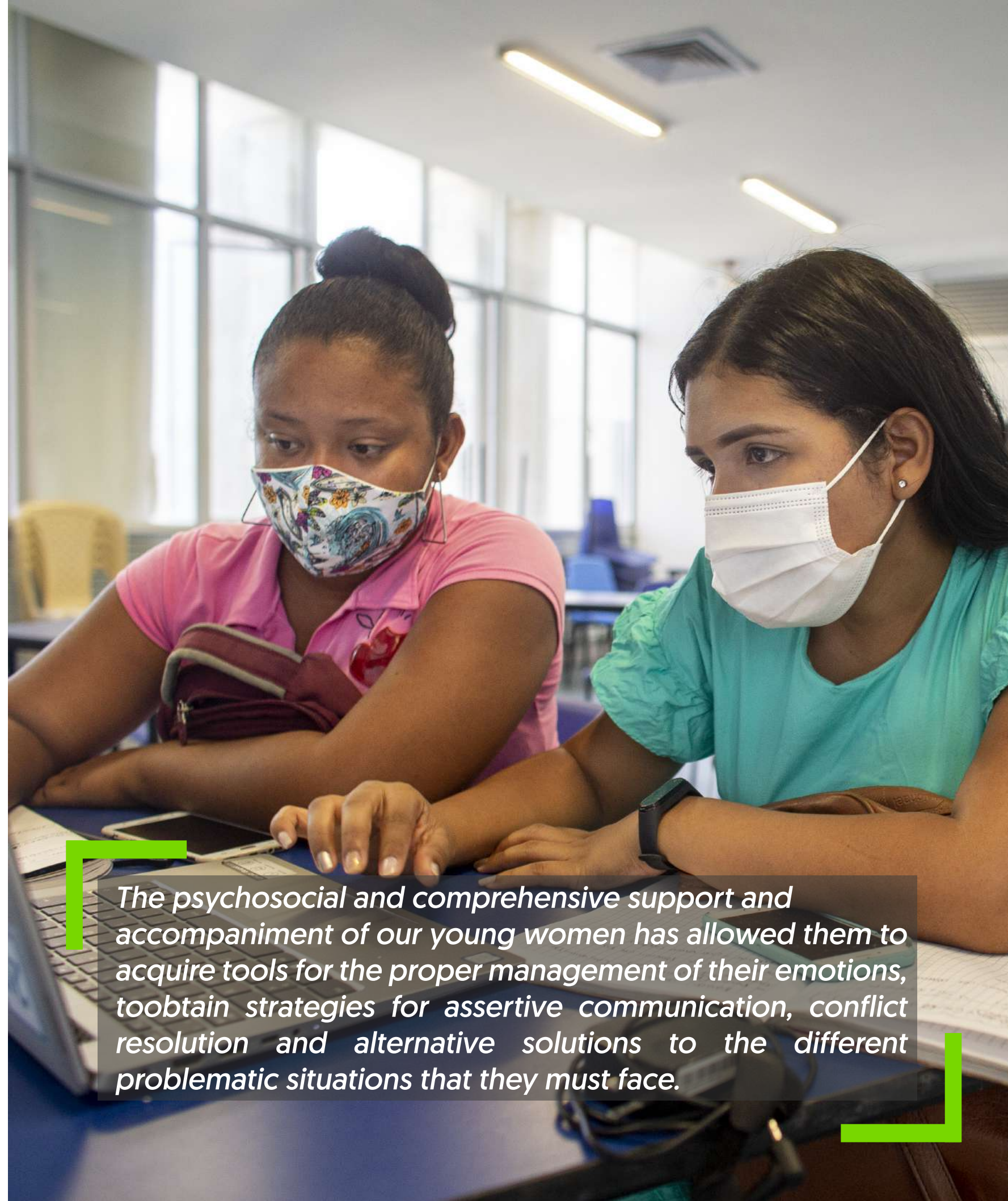
Our impact continues to grow

In July, we started a new semester and we have identified:

- Great adaptation to the alternation methodology and virtual study methods.
- The gradual incorporation into presential attendance has facilitated the psychosocial intervention and support processes.
- The most frequent consultations are due to family and / or relationship problems.
- One of the main challenges has been to consolidate support networks that are truly committed to the adolescent mothers process.

Our solution:

- We established intervention plans and identification of support networks.
- We strengthened our strategies for working with families and / or couples, encouraging them to participate actively, showing the importance of building as a family and supporting each other to achieve individual and family achievements.



The psychosocial and comprehensive support and accompaniment of our young women has allowed them to acquire tools for the proper management of their emotions, to obtain strategies for assertive communication, conflict resolution and alternative solutions to the different problematic situations that they must face.

IMPACT

100% of our adolescent mothers are receiving psychosocial support and accompaniment, training in soft skills and being, allowing them to *forge their character, reorient their life project and strengthen their emotional state.*



CARTAGENA

We started a new semester:

In July, 105 new adolescent mothers were admitted, we were able to identify 91 special cases that have been treated 100% with specialized intervention plans.

We work from the understanding of the contexts and needs of our young women:

We recognized the habitability of the houses and the family dynamics in 68% of the young women who entered this semester.

We managed to get 42% of families or couples to actively participate in family gatherings, this has improved the family environment and strengthened the support network of our young women.

We are committed to preventing subsequent pregnancy:

Of the group of new young people, 32% were not planning when entering Juanfe, today 100% of our adolescent mothers plan responsibly. 53% of implants were placed by Juanfe during family planning care.

HOW DO WE DO IT?

3 family or couple meetings
20 family counseling
58 Psychological consultancies
12 focus group meetings
19 Care in crisis

MEDELLÍN

60% of the young women presented mood changes (anxiety, depression). After the intervention of our team of psychologists and social workers, we were able to lower rates of depression and anxiety in 38% of adolescent mothers.

65% of the young women have had suicidal attempts or ideation, psychiatric support and psychotherapy have generated that tendencies such as cutting and self-harm have disappeared in 47%.

We are creating conscious and healthy family environments: Thanks to our interventions with the families or partners of 45% of young people who suffered domestic violence, 29% state that they have not experienced situations of violence at home again.

We reduce the consumption of psychoactive substances: 47% of adolescent mothers before entering Juanfe used psychoactive substances, after our therapeutic intervention and referral to psychiatry when necessary, only 10% continue to use sporadically.

At the time of admission, 85% of the young women planned safely, while at present 100% of our adolescent mothers plan, preferring longterm methods.

HOW WE DID WE?

5 family or couple meetings
12 family counseling
469 personalized services
4 focus groups
31 crisis interventions



STRATEGIES

We work with complementary strategies

- We reinforce the importance of the family bond in our interventions and therapeutic processes, generating strategies in our young people that had a positive impact on family dynamics.
- In addition to our individual and family psychological interventions, the beneficiaries participated in emotional intelligence classes and group therapies, generating significant changes in their mental health.
- We continue working with complementary strategies such as Alpha therapy, which allows a reorganization at the neuronal and cerebral level, lowering the levels of stress and anxiety in young women.

INTEGRAL EDUCATION: OUR STRATEGY OF RESILIENCE



Ensuring the comprehensive education of our young women, taking into account the pandemic situation, has meant facing great challenges:

- Instability in the connections in the highly vulnerable neighborhoods where our adolescent mothers live.
- Intermittent assistance due to emotional, family and financial factors.
- Absence due to the fact that some of our adolescent mothers have a reduced support network, the kindergartens are in alternation or do not receive children of all ages.

Our solution

- Loans of equipment with better capacity and internet access.
- We work hand in hand with the psychosocial team in the emotional stability and adherence to the training process of our young women.
- We propose alternatives for those young people who cannot attend or connect to class.

Through comprehensive education we are ensuring that our young women are more competitive in the labor market and can obtain and sustain a decent and stable job.

CARTAGENA

● **100% of our adolescent mothers are receiving their technical-labor training.**

- 34% beauty
- 35% cuisine / gastronomy
- 31% hotel services

5% of the young women have presented different problems and they are monitored and accompanied to use strategies that help them face these situations. ●

● **Our education is comprehensive:**

- 100% of our adolescent mothers are receiving training in transversal skills favoring the development of their productive structure and improving their capacities for life and work.
- 63% of our young women have strengthened their technical competencies and skills through practical labs.

We are responding to the new labor demands by ●
evaluating the relevance of a new program oriented towards





MEDELLÍN

100% of adolescent mothers are receiving technical-job training with an emphasis on Excel and digital marketing.

- 25% administrative assistant
- 75% marketing assistant.

We successfully completed the training process for 57 young people:

- 42% marketing assistant
- 58% administrative assistant

100% of our young graduates this quarter had averages above 3.8, with 5 being the highest score.

Our training alliances are increasing the competitiveness of our young women:

- 35% of the young women have strengthened their mathematical knowledge and office tools thanks to the social practitioners of the School of Engineers of Antioquia.
- 36% of teenage mothers are virtually and autonomously acquiring knowledge in digital Fundación Telefónica Movistar
- 14% of teen mothers have strengthened their financial skills thanks to MasterCard's financial education workshops.

We are in the process of evaluating the relevance of a new "Assistant in software development" program, to align ourselves with Medellín's stakes and reduce the gap for women in STEM.

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STRATEGIES

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We work with complementary strategies

- We increase personal follow-ups and periodically evaluate their performance.
- We work on the construction of dynamic and innovative strategies so that young women remain active and motivated to continue learning.
 - We enable feedback spaces.
- Courses such as workshops continue to be carried out in alternation according to the needs of the course or workshop, most of the training offered has been face-to-face.
- We carry out job follow-ups through company visits and virtual meetings.

WE ARE FEMALE LABOR GENERATORS

Employability figures continue to improve

According to the National Administrative Department of Statistics (DANE), there is a lag of 1.2 million jobs to recover. Most of the jobs recovered correspond to informal jobs, largely occupied by women.

From the Employment and Entrepreneurship Office we have observed:

- Important factors such as the reactivation of the economy that are indicators of a step away from the negative trend of the last quarter.
- The companies have been reincorporating their personnel in person to the organizations.
- Great advance in the opening of companies to recruitment.
- Difficulties in post-job placement monitoring, given that it is not customary for employers to generate this type of feedback, which implies that it is considered as an additional activity.

This quarter we reactivate:

- Business breakfasts for the achievement of jobs and awareness of companies.
- Job fairs where companies can publicize available vacancies.
- Juanfe Tour: companies have the opportunity to get to know the foundation and see firsthand the work with our young women.

We are taking advantage of every opportunity that presents itself and thus avoid that our young women join informal jobs, guaranteeing their job stability, economic autonomy and improving their quality of life, their children and families.



CARTAGENA

- **Our young graduates strengthen their skills with tailored training: We achieved 3 new alliances**

- Ibis Hotel
- Hilton Hotel
- Association of hairdressers of Cartagena Companies that today are committed to strengthening soft and technical skills in our graduates.

- **We innovate in the learning of our young people through immersion in work environments.**

- 3 of our young women are strengthening their technical activities through dual training at the Ibis Hotel.
- We partnered with the Hilton Hotel to start implementing this type of training.

- **Our complementary trainings are a success**

- - 211 teenage mothers who graduated are more competitive in the labor market, due to the fact that they have reinforced financial, technical and soft skills through 15 strengthening workshops given this quarter.
- 50 graduates recognize how to stand out in their job interviews thanks to their participation in the Master Class "You are Hired" held by the Hyatt Hotel.

- 76 graduates have knowledge of financial skills thanks to the financial education workshops taught by MasterCard.

- **Commitment to decent, formal and stable work.**

- We identified 123 job opportunities.
- We manage 114 jobs, of which 107 young people have been employed in different positions.
- Permanent jobs: 79
- Temporary jobs: 28
- Self-managed jobs: 16

The economic recovery has been a great opportunity.

- We strengthened our alliances and generated new ones thanks to the business breakfast where 16 companies participated actively.
- We carried out the Labor Closet for the second time in Cartagena, 237 young graduates had the possibility of acquiring ideal pieces to look effective in their work environment.



MEDELLÍN

- ***We are committed to a dignified and stable employment relationship:***

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- ***We are committed to a dignified and stable employment relationship:***

- We achieved 35 new alliances with companies in the commercial, manufacturing, services and BPI sectors through.
- We identified 44 new job opportunities
 - We manage 24 new jobs
 - 32 young people have been employed.
 - Permanent jobs: 10
 - Temporary jobs: 22
 - Self-managed jobs: 8

- ***We are constantly looking for opportunities for improvement***

- 118 graduates have strengthened their skills for work thanks to our complementary training, in talks (1), workshops (2) and empowerment courses (2).
- We identify skills in our young people and opportunities for improvement thanks to face-to-face meetings with the direct bosses of the graduates who are working in partner companies such as Haceb, Konecta and the packaging company.
- We carried out 110 job follow-ups, where 78 correspond to old jobs and 32 to recent jobs.

We sensitized 67 companies on issues of social responsibility and generated great alliances for the hiring of our young people thanks to the 3 business breakfasts that we held this quarter.



TESTIMONIALS

TESTIMONIALS

TESTIMONIALS

OWNERS

OWNERS

Natalia Molina



Verónica Cano: Cocina

"For me, Juanfe was the key to open many opportunities. Right now I am working in Sodexo for Bancolombia in the position of administrative assistant. I have been here for two years and I am very happy".

"My process at Juanfe has been wonderful, I have learned a lot from the hand of my teachers who every day motivate me to give my best and to continue learning without stopping. I really want to get ahead and help my son and I am sure that with what I have learned I am prepared to perform very well and get a good job".

POSITIVE PARENTING TO EDUCATE OUR CHILDREN

The effects generated by the pandemic, resulted in our adolescent mothers having difficulties to exercise their motherhood properly. The contexts in which they live have exacerbated situations of family abuse, physical punishment, sexual violence, anxiety, among others. On many occasions, in these contexts where child abuse and maltreatment is marked, inherited parenting models are put into practice.

- Support through synchronous and asynchronous encounters (87 encounters).
- 100% of adolescent mothers have strengthened their skills in developing healthy emotions, confidence, security, assertiveness and self-esteem between mother and child.
- 100% of adolescent mothers have knowledge about:
 - Keys to building resilience in children during the Covid-19 pandemic.
 - Preventive measures to avoid accidents with children during quarantine.
 - Breastfeeding and COVID -19.
 - Breastfeeding and Complementary Feeding.
 - Respectful Weaning
 - Humanized parenting guidelines

STRATEGIES

- The positive parenting module has been carried out under the virtual theoretical-practica modality, achieving an adequate combination between the conceptual aspects and the practical workshops.



From Juanfe and the positive parenting module we contribute to improve parenting practices at home, based on mutual respect, parenting with love and, above all, doing it through non-violent behavior.

NEWS THAT...



MOTIVATES US

01 Vaccination: we are committed to the health of our young women and to economic reactivation.

CARTAGENA

- We manage alliances with health centers for the application of vaccines against covid-19 to our adolescent mothers
- **343** adolescent mothers started their vaccination schedule
- **232** [81% of adolescent mothers in training]
- **111** graduates

MEDELLÍN

- We have been in conversation with the Ministry of Health to guarantee their vaccination.
- **300** vaccinated adolescent mothers
- **168** [81% adolescent mothers in the formative process]
- **132** graduates

02 Andean Week: Through the articulation with ICBF and the Cartagena Health Secretariat, activities were carried out within the framework of the commemoration of the Andean Week of prevention of adolescent pregnancy in which Juanfe was articulated in collective work spaces, in which our young women were the multipliers of prevention messages to other young people.





03 We are recognized globally and nationally for our social impact

- The Medellín Council awarded us the Don Juan del Corral Order of Merit, silver grade, for our work with adolescent mothers in the municipality.
- We were winners of the third place of the 2021 Comfenalco Antioquia.
- - From the hands of Queen Sofía, we proudly received the Fundación MAPFRE Award for Best Social Impact Project or Initiative for our 360-degree Model. A recognition for more than 20 years breaking cycles of poverty in adolescent

04 We advance in the implementation of the third Social Impact Bond in Colombia!

Since April of this year, we began the implementation of the third Social Impact Bond in Colombia, in which the foundation participates with the formal labor inclusion of 60 teenage mothers who have graduated from poverty and vulnerability. In the middle stage of the project, our efforts have focused on strengthening human skills (technical and soft) according to the current labor demand, psychosocial support and family involvement in the labor inclusion process. created important alliances with 44 companies with whom we have traveled a great learning path, facilitating the achievement of 45% in the placement goal.

05 Women Working for the World: A community that grows stronger

- In 6 months since the launch of our platform we have built a community of more than 42 thousand unique users who are interested in WW4W topics. More than 68 thousand visits to our content.
- In social networks we reached 5 thousand followers and we reached 1 million 800 thousand people.

Closet work



vaccination



• • Foundation
JUANFE
Social development model