



**2017  
ANNUAL  
REVIEW**



Slums in Cartagena.  
Photo: Lori Ordover



# Contents

- 1 Our Work
- 2 Our Programs
- 3 Beyond Cartagena
- 4 Financial Report

Infant Development Center  
Photo: Romi Díaz

# Our Work





## COMMITTED TO SOCIAL TRANSFORMATION

Juanfe Foundation is a non-profit organization, which directs its efforts towards improving the quality of life of teen mothers and children living in extreme poverty conditions in Cartagena, Colombia.

This mission is accomplished empowering teen mothers through job training, psychological and emotional support, and comprehensive health care.

In a complementary way, Juanfe Foundation has programs to help children in critical health conditions, including some children of beneficiaries.






# Sustainable Development

In order to end poverty and guarantee the society's welfare, the Sustainable Development Goals of the United Nations are the purpose of Juanfe's work.







# Our Programs

2

Beauty services training  
Photo: Romi Díaz

# Teenage Mothers Program Phase I

In this phase, which lasts for six months, young mothers receive psychosocial guidance in 70% of the time and training in productive activities in the remaining 30%.

The transformation from vulnerable adolescents with low self-esteem into empowered women and with a life project was achieved in 2017. This was possible through psycho-affective strengthening based on the recognition of values and rights, healthy living habits and responsible sexuality.

They also received training in an art or trade (Kitchen, Beauty, Jewelry or Logistics) obtaining the necessary skills for their training process and for the improvement of their quality of life.



***“My life and my son’s have changed. Now I see I can have a better future”***

Mabel Cecilia Iriarte - Beneficiary



# 339

new beneficiaries

# 100%

assessed and psychologically stable

# 100%

of beneficiaries prevent new pregnancies with responsible planning

# 100%

with a better economic situation

# 300

home visits made to strengthen the family bond and support

Group of beneficiaries  
Photo: Romi Díaz



## Teenage Mothers

## Phase I Results





***“For me Juanfe Foundation is having a better life. Thank you!”***

Yemine Feneite - Beneficiary

## Teenage Mothers Extension Program Phase II

The second phase lasts for one year where young mothers are trained in one of the three lines of technical education (Hotel Services, Integral Beauty or International Cuisine) during 70% of the time. In the remaining 30%, they continue to receive psychosocial counseling.

In 2017, adolescent mothers were empowered, which allowed them to acquire the necessary skills for a position in the working world and the generation of stable income that improves their quality of life.

Additionally, these young women consolidated as women who manage their sexual life in a responsible manner.



278

total number of beneficiaries

101

were trained in hotel and  
tourism services

48

were trained in International Cuisine

129

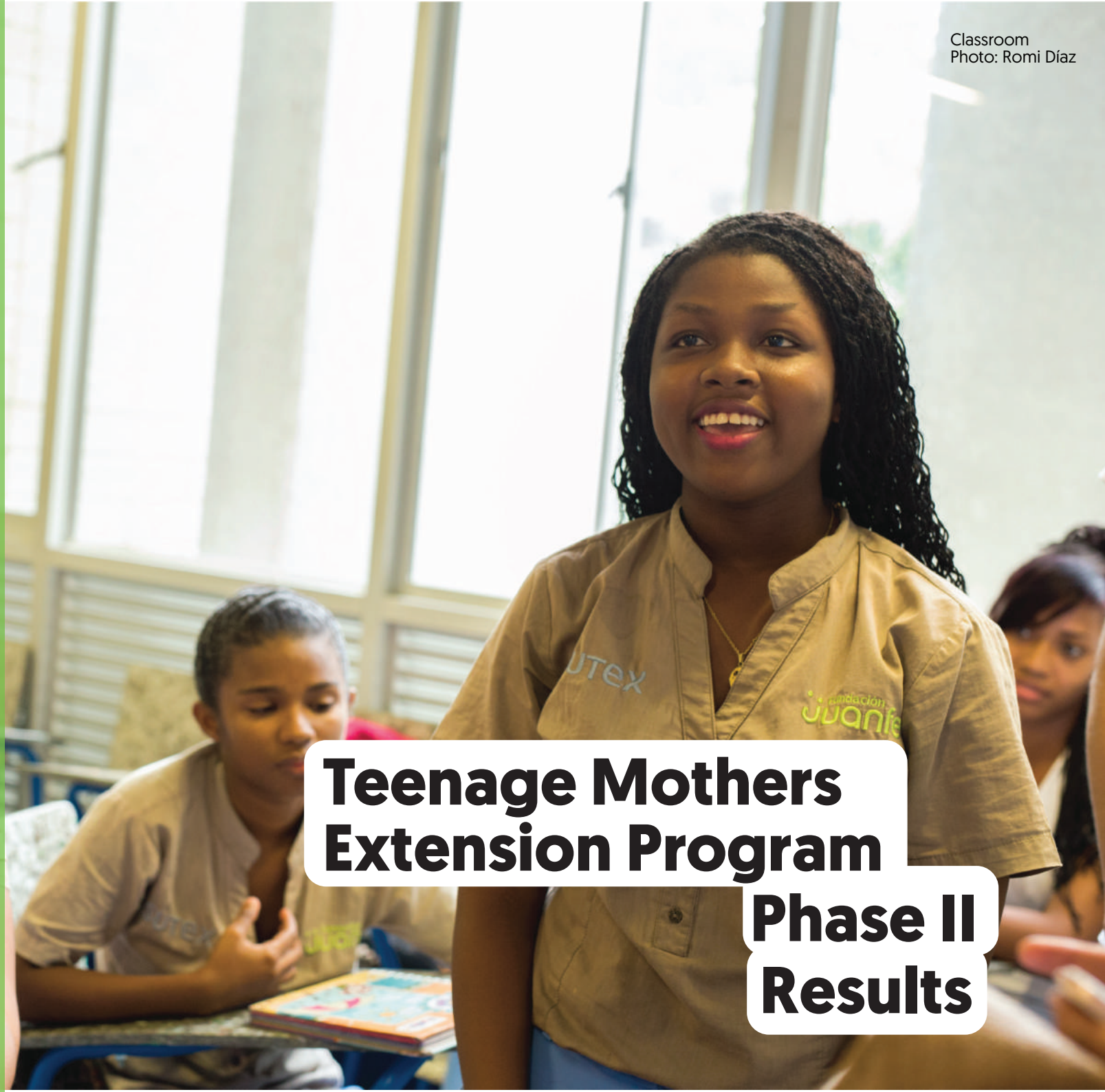
were trained in beauty parlor services

10

enrolled in external technical or  
college careers

100%

of beneficiaries prevent new  
pregnancies with responsible  
planning



## Teenage Mothers Extension Program

### Phase II Results



# Employment and Entrepreneurship Office - Phase III

The third phase aims to ensure that young women enter the formal labor market in suitable conditions, and provide feedback on the training provided by the Foundation in accordance with the monitoring with the employer.

Through the psychosocial assessments applied to graduates and follow-ups to employees, weaknesses to be reinforced through potentialization courses and workshops were identified. These addressed topics such as: Pro-activity at work, business advice, marketing and sales, among others.



***“I’ve identified my skills thanks to Juanfe Foundation”***  
Yarith Rodríguez - Beneficiary



247

new beneficiaries  
enrolled at the Office

370

teen mothers got  
a job

4

teen mothers launched  
a business project

242

beneficiaries received additional  
training through 37 professional  
empowerment workshops

2

job fairs that gathered together  
beneficiaries and local companies



**Employment and  
Entrepreneurship  
Office**

**Phase III  
Results**

# Infant Development Center

It promotes the social, emotional and cognitive development of babies between 0 and 24 months, children of adolescent mothers linked to Juanfe's intervention and belonging to families with high socioeconomic vulnerability.

In 2017, 240 babies were benefited. They received concentrated assistance in three components:

**Psychoaffective:** Focused on strengthening the mother-child bond.

**Stimulation:** Works the motor, sensory, socio-affective and language area.

**Educational:** Aimed at mothers, where they are trained in healthy lifestyle.



***"I'm grateful for all the things my baby learned here"***

Heydis Torreglosa - Beneficiary



# 240

kids assisted in 2017

# 100%

of kids with improved psychomotor skills

# 100%

of mothers trained in breastfeeding and nutrition

# 100%

of kids medically assisted

# 100%

of kids improved nutritionally



Babies at the CIDI  
Photo: Duván Duque

## Infant Development Center (CIDI) Results





***“Thanks for your  
unconditional support”***

Anyi Forero - Beneficiary

## Crib Sponsoring Program (PPC)

Through this program, interventions of great impact on health and nutrition were made that decreased the mortality in children.

At the same time, the parents of the children intervened in their care were trained to have healthy lifestyle habits and how to prevent illnesses.



**224**

sponsored babies.  
177 suffered malnutrition  
in different degrees

**99%**

of babies recovered

**172**

visits to promote  
healthy life habits  
at home

**16**

school for parents sessions  
to train them in healthy  
life habits

**Crib Sponsoring  
Program (PPC)**

**Results**





***“I’m happy, Juanfe cares for my baby health”***

Luz Nery Carrascal - Beneficiary

## Juan Felipe Medical Center

The Juan Felipe IPS Medical Center, located within the facilities of the Foundation, provided comprehensive medical care to beneficiary adolescent mothers, their children, babies treated by the Crib Sponsoring Program, as well as an external population.

Medical care included: General Medicine, Gynecology, Obstetrics, Pediatrics, Dentistry, Nutrition, Physiotherapy, Vaccination, Specialized Clinical Laboratory and Obstetric and gynecological ultrasound.



Medical checkup  
Photo: Duván Duque



**Juan Felipe  
Medical Center  
Results**

**32.226**  
medical consultations

**18.392**  
medicine units delivered

**1.175**  
applied vaccines

**2.311**  
patients in the nutritional  
recovery program





Puff pastry from Juanfe's Bakery  
Photo: Duván Duque

## **FRESH AND QUALITY BREAD TO SUPPORT OUR PROGRAMS**

Juanfe's Bakery is a business unit designed to generate income to invest in the Foundation's general operation. All products are made with the highest quality standards by the teenage mothers and by specialized staff. Products are marketed through institutional sales, events and universities.

**Juanfe's  
Bakery**



Soy Más Foundation  
Chile

# Beyond Cartagena



# Voces Vitales Foundation Panama

Voces Vitales Foundation started to work in 2015 with the Centro Las Claras program, located in the vulnerable area of Felipillo in Panama City.

The objective of this project, which is adapted from Juanfe's intervention model, comes from the need to address the problem of teenage pregnancy that affects 20% of girls in this country.



Group of teen mothers  
Photo: Voces Vitales Panama



# Soy Más Foundation Chile

Since 2017, Soy Más Foundation works to improve the quality of life of teenage mothers in Chile, adapting Juanfe's intervention model.

The pilot test is being carried out in Santiago in Pintana, a poor area with delinquency and drug addiction.

During the first semester they worked training 25 girls in technical careers like Customer Service, Hairdressing and Beauty Services, and Culinary Arts.

Next semester there will be 20 new beneficiaries, and 20 more on the second semester.



Culinary Arts Workshop  
Photo: Soy Más Foundation

# Juanfe Foundation Medellin

With the support of the public and private sector, we worked for the creation of Juanfe Foundation in Medellin in 2017.

The official inauguration was held on November 15th in Lussac Restaurant, with the attendance of the public sector, businessmen, media and our work team.

Juanfe Medellin will start working with 100 teenage mothers in August 2018.



Kids from communes of Medellin





# Financial Report

# Financial Report

Juanfe's Programs  
90,4%  
\$1.712.773 USD



Administrative Costs  
9,6%  
\$181.985 USD

In 2017 Juanfe Foundation self-generated 27,5% [521.077 USD] of its execution

\* MER USD/COP: 2949 COP





Children in Cartagena  
Photo: Lori Ordovery

# Committed to social transformation

BANCOLOMBIA  
Savings Account - 086 082 99 921  
Name: Fundación Juan  
Felipe Gómez Escobar  
NIT: 806.009.227-1  
Colombia

WELLS FARGO BANK - USA  
Account # 2396297455  
Account Name: Juan Felipe  
Gomez Escobar Foundation Inc.  
ABA # 121000248  
Swift: WFBIUS6S

CARTAGENA  
Tel: [57-5] 651 7071  
Address: Calle 31 #91-80 Zona Industrial  
Tenera

BOGOTA  
Tel: [57-1] 622 7722  
Address: Cr. 13 #93-12 of. 405

[juanfe.org](http://juanfe.org)

Fundación  
**juanfe**