

COVID-19 A SOCIAL TRAP



First report
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Fundación
JUANFE

Cartagena • Medellín

The sanitary emergency caused by the COVID-19 has led the national and local governments to adopt confinement measures with the objective of preventing the spread of the virus. However, for the population living in poverty and vulnerability, there are many circumstances that affect the confinement.

A high percentage of this population works in the informal sector, which means that they do not have any income during the quarantine. Due to the economic vulnerability, food insecurity increases: the lack of income leads to a shortage of basic need food. In addition, the habitability conditions of their households, the lack of sanitation measures, and the lack of access to services such as water and sewage create a suitable environment for the spread of the virus. Finally, they face issues that have larger impact in the medium and long term: the confinement increases the likelihood of family conflicts, abuse situations, and different types of violence, which jeopardizes their physic, mental, and emotional health. Hence, the wellbeing and coexistence of the families and communities are hindered.

Our population

They are teenagers, aged 15 to 19, who are mothers and dropped out of school. We also serve women who have been victims of the Venezuelan exodus and some of them have children. All of them lack education and progress opportunities.

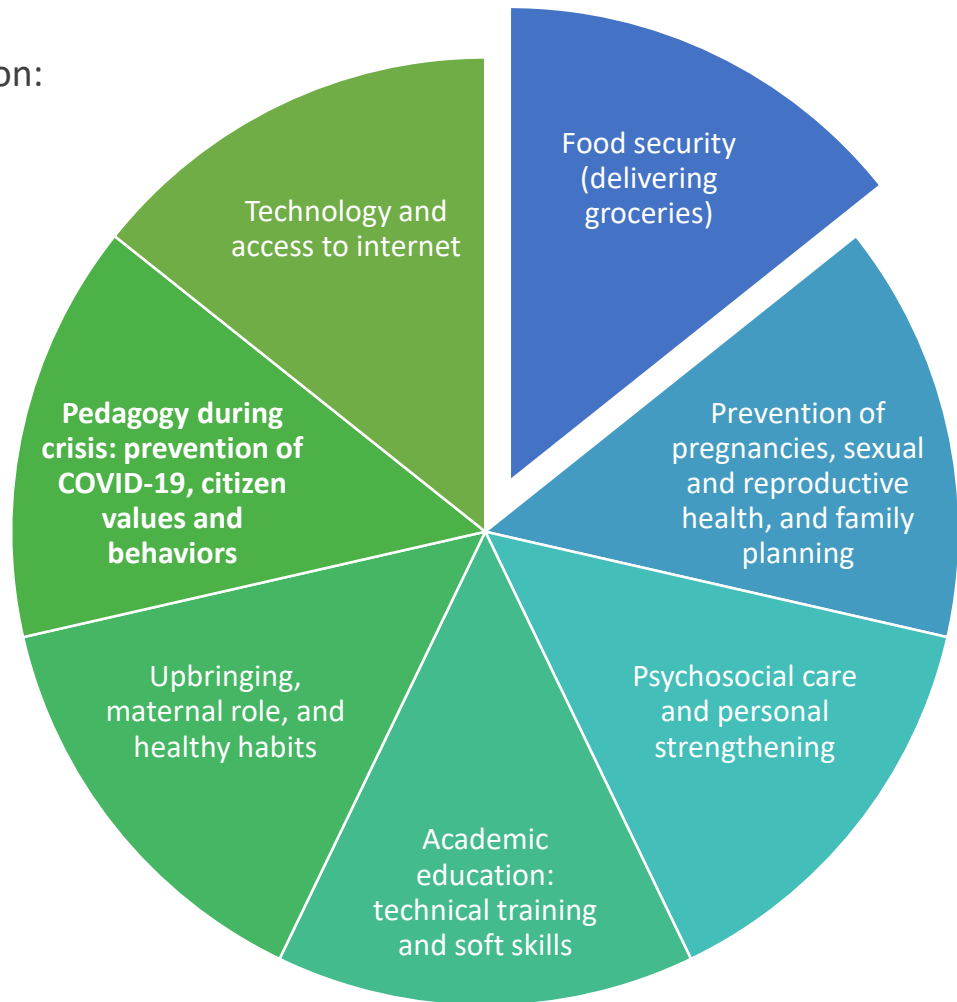
They live in environments characterized by overcrowding, poor sanitation conditions, economic deficiencies, food insecurity, mistreatment, and family conflicts.

These women are responsible for their education, which will allow them to contribute to their children's education, i.e. the new generation.

TEENAGERS CURRENTLY ACTIVE AT JUANFE	WOMEN – VICTIMS OF THE VENEZUELAN EXODUS
800 teenagers	653 women
800 children	380 children
2.400 family members	2.612 family members
Total: 4.000 people	Total: 3.645 people
Total beneficiaries:	
8.445 people	

We have adopted special strategies to guarantee the continuity of our 360° Model and the emotional containment of the teenage mothers during the new social dynamic generated by the pandemic.

We are focusing on:



How?

- With an experienced, disciplined, and committed technical and administrative team
- With an understanding of the social dynamics and the risks of confinement in the population we serve
- With immediate reaction
- With a fast identification of the critical support strategies that are required to accomplish the goals
- With the solidarity of enterprises and individual donors that trust our work
- With respect for the bond of trust we have with our beneficiaries
- With flexibility and adaptation to change
- With the implementation of new methodologies and pedagogies
- Strengthening the communication channels between Juanfe's team and the beneficiaries

Critical support strategies: Food and connectivity

- Food security
- Connectivity: this has been a challenge in terms of access to internet and the need of adequate electronic devices. We have provided smartphones and pre-paid mobile data.

Sexual and reproductive health and family planning

- Medical care campaigns to guarantee the access to professional sexual and reproductive health services, lab tests, and the provision, application and control of contraceptive methods.

Strengthened psychosocial care

- Remote intervention to 100% of the beneficiaries through phone counseling and the use of apps such as WhatsApp, Facebook and Zoom.
- Increase in the capacity of attention with professional volunteers experienced in critical cases.
- Permanent psychosocial assessments.
- A hotline for permanent and emergency care.
- Individual and group therapies.
- New methodologies of personal strengthening: mindfulness, Yomu, motivation and support sessions with celebrities they admire.
- Inclusion of positive upbringing and maternal role modules.

Academic education

- Reformulation of academic contents and adaptation to dynamic and creative methodologies.
- Use of virtual platforms.
- Creation of focus groups and subgroups.
- New curriculum, schedule, and commitments.
- Requirement of good behavior and discipline, including personal appearance, participation, and punctuality.
- Follow-up calls
- More than 90% attendance and 0% drop-out.

Pedagogy during crisis

- This has been a high value opportunity: we have become a source of responsible information about the emergency, the prevention strategies, and the government decisions.
- Civic training, social co-responsibility, conflict resolution, among other topics tackled.

Groceries delivery

Cartagena



Medellín



The food security of our beneficiaries and their children is part of our commitment.



- Logistic efforts
- Groceries that guarantee an adequate nutrition
- Support from volunteers
- Hygiene measures
- Support from the police and security reinforcement.
- Rigor in the registration



Special partners



Expert volunteers

Aside from Juanfe's psychosocial team, psychologists and psychiatrists who are experts in handling special risks, have joined our work to support and strengthen the containment, prevention, and handling of special situation associated to the confinement, such as anxiety, depression, abuse, mistreatment, and suicidal ideation.

With them, we have developed new intervention approaches following the confidentiality protocol of the Foundation.

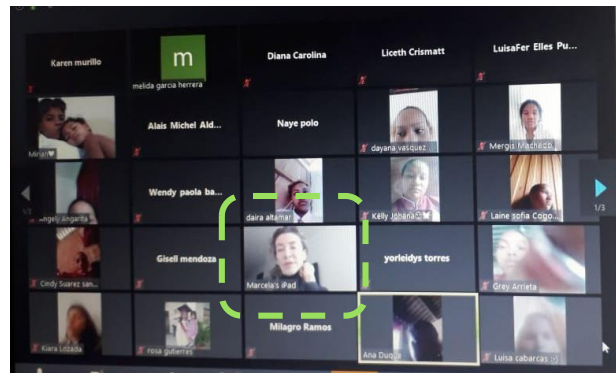
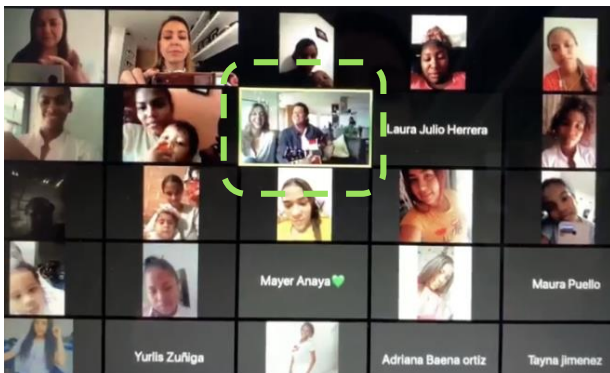
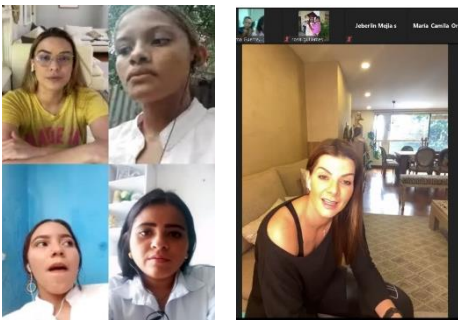
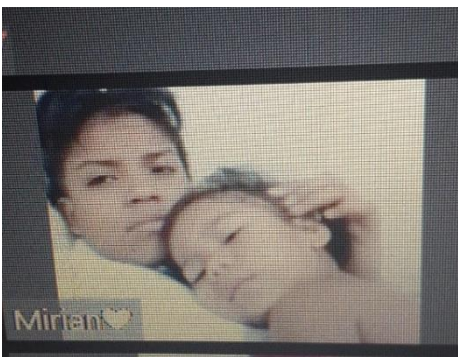
Support from celebrities

Different Colombian leaders and celebrities have empathized with our teenagers' situation of extreme vulnerability and have joined the support network that we have reinforced for them.

They have led virtual conversations with the young mothers and have committed their time and shared their stories. This has become a great source of motivation for the beneficiaries.

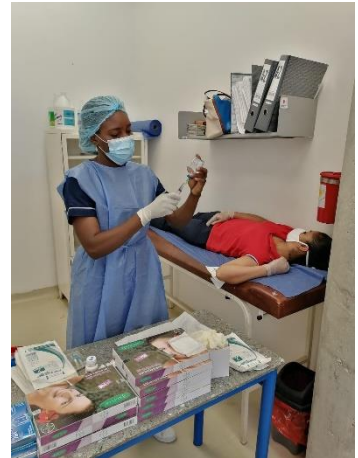
Personal strengthening

We thank all of them!



Critical point

Despite the barriers that the isolation measures have created, we have adapted our sexual and reproductive healthcare strategies. We continue serving our beneficiaries with family planning orientation and the provision of contraceptive methods because unwanted pregnancies are a latent risk. We follow all the hygiene and sanitation protocols.



Sexual and
reproductive health

For our population, some of the confinement and prevention measures are not unfamiliar: for a long time, they have lived in crisis and social exclusion. They made big efforts to thrive and now, due to the situation, they have even more limited access to opportunities.

When we work hand in hand for the mental, emotional, and physical wellbeing, as well as the healthy coexistence of the most vulnerable (while also ensuring they have access to health services during COVID-19), we can reduce the social effects of this emergency. We will continue working to turn their human potential development into a reality. We invite you to continue supporting us!

"For me, Juanfe Foundation means love because it is our second home, a place where we find refuge and where we are served with love and kindness. They care for our children, they help us face difficult situations and move on. They help us to become empowered women."

-Sandy Tobio-

**Thanks for your
support in our work for
those in need!**

www.juanfe.org