



ANNUAL REPORT 2019

• • Fundación
JUANFE



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1. Message from the President



When Juanfe Foundation was born, almost twenty years ago, its purpose could be described in one single phrase: *to reduce the preventable infant mortality in Cartagena*. Now that I can look back to the complex process we have been through, I am proud to acknowledge that we have expanded our scope, we have built a socioeconomic development model and we have impacted the life of more than **250.000 people**, including the adolescent mothers, their children and families.

Over time, we have understood that what we do goes beyond the family circles of the teenage mothers, who are at the center of our work. What we do at Juanfe, besides transforming lives, creates sustainable social value. Our young mothers, for whom I feel affectionate admiration, orient their life projects towards progress and, after studying technical careers at Juanfe, enter the formal labor market, generating stable income and contributing to the local economy. This is possible thanks to the human education provided by the Foundation, that turns them into empowered women, with self-esteem and confidence, who take ownership of their maternal role and are ready to conquer the world.

Women like Tatiana and Maria Alejandra, whose stories you will read further ahead, inspire us every day to continue working and to have an objective vision of what we do. This leads us to think about how we can expand our impact more and more every day.

From 2019 I would like to highlight the experience we have lived in Medellin. Juanfe Medellin is our second operation in Colombia and, even though we never doubted we were facing a giant challenge, we feel excited because we have come far. Now we have Juanfe girls, full of abilities and opportunities, in two big cities of our country. We have learnt a thousand things that we hope to implement in order to arrive to new cities in Colombia and Latin America.

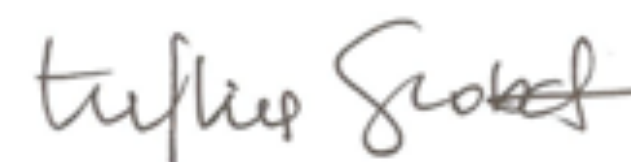
I can provide you with a preview of 2020: we are working with the Department of Atlántico, the Mayor's Office in Barranquilla, and the Mayor's Office in Guayaquil, Ecuador. Our 2020 annual report will probably tell the news about three new Juanfe's operations. We are devoting all our efforts towards these goals!

Lastly, we remain firm in our commitment with measuring our results and evaluating our methodology. How can we know if we are good, if we do not measure ourselves?

In this sense, the impact evaluation we have carried out alongside Los Andes University and the Inter-American Development Bank finishes this year. We hope to have its results by the end of 2020.

As a conclusion, I would like to point out that, today, one phrase is not enough to describe Juanfe's purpose. *Juanfe Foundation breaks the poverty cycles that are both a cause and a consequence of teenage pregnancy, that are transmitted from one generation to another, and that hinder the countries' sustainable development.*

Thank you for believing in Juanfe Foundation!



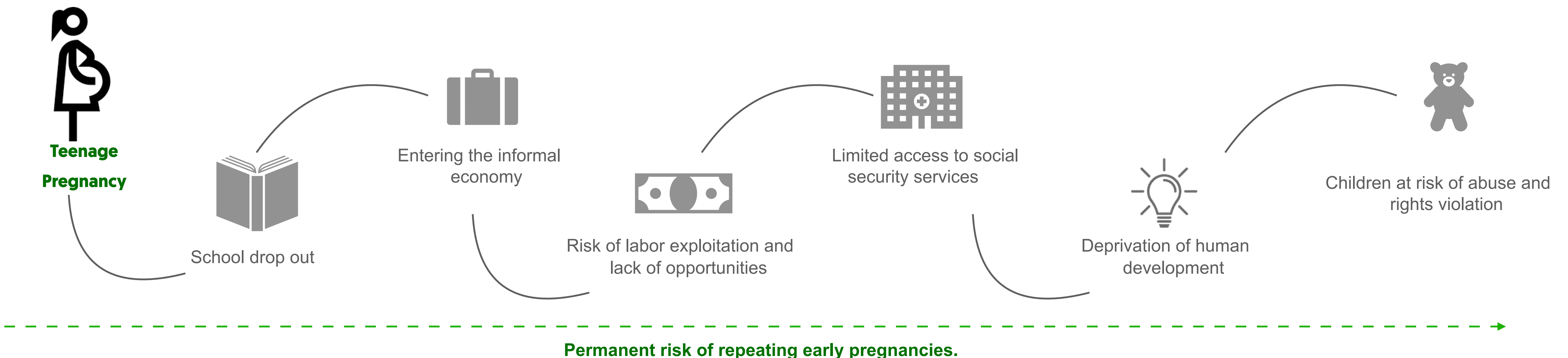
Catalina Escobar Restrepo
President of Juanfe Foundation

2. The problem we address



Adolescent pregnancy is no longer exclusively a health issue and has become an obstacle for the countries' progress, especially for the middle and low-income ones. In Colombia, **one in every five mothers is a teenager**, which ranks it as the country with the third highest number of early motherhood cases in Latin America. These pregnancies are related to lower education and socioeconomic levels: on average, 48% of teenage mothers only finish primary education. Of the total number of births to teenage mothers in Colombia, approximately 74% correspond to girls from the first and second levels of the Beneficiary Identification System (SISBEN in Spanish).

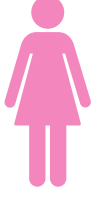

Early motherhood compromises the family circle. Besides the biological vulnerability of their children, who have a higher risk of registering low birthweight, they are also more likely to develop emotional and behavioral problems and to have poor academic performance. Furthermore, they are more prone to repeating patterns and to become teenage mothers and fathers.



Adolescent pregnancy is an issue that has a big impact on public expenditure because it generates incalculable social costs and high health and education costs.

Juanfe Foundation is committed to studying the socioeconomic impact and is aiming at monetizing how much the society and a State save when they **prevent the repetition of teenage pregnancies** and take care of young girls who, due to their early motherhood, condemn their life and their children's to poverty and situations of extreme human, biological, and social vulnerability.

According to the costs of inaction analysis that was carried out under the impact evaluation that is led by the IDB and Los Andes University, postponing a teenage pregnancy would represent significant savings for the country:

Type of pregnancy		Health system costs (weighted average)	For each pregnancy that is postponed until adulthood, Colombia saves around 20 million pesos , only considering health-related expenses.
	In an adult women ==	25 million pesos COP	
	In an adolescent (high risk pregnancy) ==	45 million pesos COP	

Another cost associated to births to teenage mothers living in poverty is the early childhood cost. For babies who are born under this situation, the Colombian government guarantees adequate care, which has an annual cost of at least 3 million pesos. This care lasts for 5 years, meaning that the total cost that the government has to bear is **15 million pesos per baby (only considering the costs of the Early Childhood Bill)**.



In Colombia, there are approximately 126.000 births to teenage mothers every year, which represents a cost of at least 7.5 billion pesos.

3. About Juanfe Foundation



What we do

What the 360° Model entails

Who it benefits

Which population it addresses

Why it is unique and innovative

A socioeconomic development model that reduces poverty and generates sustainable economic growth.

It comprises the integral attention of adolescent mothers, their children and their families through psychosocial care, sexual and reproductive rights, training in soft skills and life project, technical education, formal labor inclusion, sexual and reproductive health, family strengthening, and infant care and development.

The society, the city, and the country, in an inter-generational way.

Teenage mothers living in extreme poverty and vulnerability, their children and families.

- Because of the population it focuses on.
- Because of the integrality of its attention.
- Because of its high socioeconomic impact.

4. What we achieved this year



In 2019, we benefited **13.032** people in Cartagena and Medellín.

8.145 direct beneficiaries and 4.887 indirect beneficiaries

According to the costs that have been monetized so far (in health and early childhood), with our prevention and promotion work, in 2019 we contributed to at least a **\$12.000 million pesos saving.**

Juanfe invests in the physical, mental, and emotional health; the education, and the labor insertion of these women, turning them into **empowered** women, who have social skills and a life project, who start productive activities, acquire **economic autonomy** and enter the middle class. They build **human capital** and create sustainable value for themselves, their children, and their families.

In 19 years of work in Colombia, we have impacted the life of more than 250.000 people.








337	teenage mothers empowered with socioemotional stability and defined life projects.
296	women entered to the labor market with a formal job.
337	babies advanced their integral development. 320 were attended directly.
668	beneficiaries acquired job skills in 51 training environments.
529	young mothers strengthened their affective maternal bond.
192	women graduated in technical careers.
100%	teenage mothers use family planning methods responsibly.
60%	of the girls' protective environments participated in family strengthening activities.
95%	permanence in the Foundation's programs.

“We have discovered water in Mars but we have not been able to end poverty and inequality around the world”.





– Catalina Escobar

5. Results of change



Psychosocial component	Human training	Technical training	Labor inclusion	Childcare
<ul style="list-style-type: none"> - Strengthening of the self-esteem and emotional stabilization. - Women with defined life projects, capable of transforming their own realities. - Women who become agents of change and inspire social transformation. 	<ul style="list-style-type: none"> - Promotion of citizen values. - Acquisition of soft skills and emotional intelligence. - Advancing assertive communication as a means of conflict resolution. 	<ul style="list-style-type: none"> - Acquisition of technical skills for a good performance in the labor market. - Development of human capital. - Advancement of higher education. - Academic mobility. 	<ul style="list-style-type: none"> - Employment and stable income generation. - Economic mobility. - Promotion of responsible employment policies. - Contribution to the local economy. 	<ul style="list-style-type: none"> - Advancing the babies' social, emotional, physical and cognitive development. - Promotion of healthy child feeding habits. - Creation of protective environments.
				

360° Model

Nutrition	Maternal role and affective bond	Sexual and reproductive health and rights	Family and communities
<ul style="list-style-type: none"> - Guarantee of the right to food. - Promotion of nutrition habits for a healthy life. - Prevention of undernutrition, malnutrition and overweight. 	<ul style="list-style-type: none"> - Strengthening the affective bond between the mothers and their children. - Promotion of breastfeeding. - Ownership of the maternal role. - Understanding the maternal role as part of the life project but not as its decisive condition. 	<ul style="list-style-type: none"> - Knowledge and ownership of reproductive rights. - Promotion of a responsible sexuality. - Prevention of gender-based violence. - Prevention of subsequent pregnancies. - Defense of rights, report of violations, and knowledge of care routes for the victims. 	<ul style="list-style-type: none"> - Building resilient communities oriented towards peaceful coexistence. - Promotion of healthy life habits. - Prevention of diseases and adapting the household as protective environments.
			

6. Juanfe's Impact



Teenage Mothers Program



4.206

young women have been benefited since 2002.

Educational Extension Program



1.774

young women have been trained in productive workshops, technical and university careers since 2012.

Employment and Entrepreneurship Office



1.833

beneficiaries have entered the labor market in the past 5 years. Juanfe Foundation is an important female labor force provider.

Infant Development Center



1.590

children between 3 and 24 months have been attended at the IDC since 2011.

Crib Sponsoring Program



4.449

children below two years of age were saved between 2002 and 2017.

Juan Felipe Medical Center



204.063

people were treated between 2005 and 2017, with an annual average of 19,200 patients.

Nutritional Recovery Program



20.587

chronic and malnourished patients were attended from 2006 to 2017; 85% were children.

Second Pregnancy



99,7%

beneficiaries do not get pregnant again 5-7 years after they start at Juanfe. In comparison, in contexts of poverty, 53.5% of the teenage mothers will have a second baby within the next two years after their first pregnancy.

Child Mortality



81%

reduction in the infant mortality rate in Cartagena thanks to the intervention of Juanfe Foundation during its first 7 years of operation.

Replicability



3

times has been replicated the 360° Model. It will soon be replicated in other cities of Colombia and Latin America.

Social Centre – Juanfe’s Facilities



13.000 m²

of LEED Gold certificated Green Building space: classrooms, offices, cafeteria, productive workshops, and green areas.

“When we invest in women and girls, we are investing in the people who invest in everyone else.

All women, everywhere, have the same hopes: we want to be self-sufficient and create better lives for ourselves and our loved ones”.

– Melinda Gates



8. Testimonies

María Alejandra lives in El Playón, Comuna 2 in Medellín. She is 18 years old and has a 2-year-old boy, whose name is Emiliano Arteaga. She graduated from the technical career in Administrative Assistant at Juanfe Medellín in 2019. She started her internship in Transcomercial WSO and was hired afterwards because of her excellent performance.

She wishes to study Accountability in one of the universities that have signed agreements with CESDE, our ally in Medellín. She excelled in her academic performance and her determination to improve her life and her son's opportunities. While studying the technical career at Juanfe, the teachers pointed her out as a quality, commitment, motivation, and personal transformation point of reference. Her classmates talk about her as a leader, a good friend, and adviser.

"Thanks to Juanfe Foundation for giving me the first lines to write my own story. The most important aspect of Juanfe is that it opened new paths for me so that I can shine with my own light, and it provided me with wellbeing for myself and for my son, who is the engine of my life. Juanfe allowed me to recognize myself as a valuable woman beyond my physical appearance, which used to embarrass me."

María Alejandra Arteaga. Medellín, Colombia

8. Testimonies

When she was 17 years old, Tatiana Blanco got pregnant. Worried about her future, she decided to apply to Juanfe Foundation, where she was accepted to study Hotel and Tourism Services. At Juanfe, she defined a new life project and, given her excellent performance, she received a university scholarship to study Child Pedagogy at the IAFIC University Corporation.

In 2019, she successfully participated in a public call and was appointed as a primary school teacher at the Santana Educational Institution in Baru.

Today, Tatiana is 25 years old and lives with her husband and daughters in a self-owned house. She has two daughters, a 7-year old one and one who is only 7 months old.



“I have been a multiplier of the job that the Foundation carries out with the young mothers and I have become an example of resilience in my community. As a token of appreciation, I have volunteered at the Foundation in different occasions. I will always be grateful because if I had not received their support, my life would be completely different.”

Tatiana Blanco. Cartagena, Colombia

2019 was a decisive year in terms of replicability, thanks to our experience in Medellín. This experience allowed us to think, from a different perspective, our possibilities of expanding the 360° Model in new cities in Colombia and Latin America through high-value intersectoral partnerships.

Medellin, our second operation in Colombia, finished the year with a third cohort of beneficiaries and graduating the first class of 90 girls in technical careers.

This year, our international methodological transfers proudly achieved:



Chile: Integral care for its third cohort of teenage mothers, completing a group of 61 girls who have received the entire program, 33 women graduated, 107 cared for through home visits, and 71 in internships that strengthen their professional growth.



Soy Más Fundación, Chile. 2019.





Panamá: Integral care for 50 adolescent mothers during their training processes and 75 women graduated. 30% of the alumni are currently working and earning more than the minimum wage, and 15% of them are studying professional careers.



Voces Vitales, Panamá. 2019.

9. Replicability



-  Cities where Juanfe operates
-  Cities that will soon be operating

All these women are empowered, have psycho-affective stability, have taken ownership of their sexual and reproductive rights and their maternal role, have defined a life project and are capable of transforming their realities.

10. Our commitment with Venezuela

Thanks to our partners:



The Venezuelan socioeconomic crisis generated a migration wave that has led hundreds of thousands of Venezuelans to move to other countries.

Colombia, a country that shares a large border with this country, has received more than 1.7 million people. In fact, the estimates show that there are around **52.000 Venezuelans** living in Cartagena.

Motivated by this situation, Juanfe Foundation started an alliance with **Aid Live Foundation** and **Esenttia** for the implementation of the **Program for healthcare and life project reorientation for women who have been victims of the Venezuelan exodus.**

Our work is based on:

- **Healthcare:** gynecology, general medicine, nutrition, and pediatrics.
- Nutritional **recovery.**
- **Psychosocial care**, with emphasis on migratory grief.
- **Prevention** of diseases related to hygiene and eating habits.
- Prevention of **unwanted pregnancies.**
- Colombian-Venezuelan **socio-cultural integration** to mitigate the risk of xenophobia.



Photo: Josue Bonilla, Cartagena, 2019.



Photo: Josue Bonilla, Cartagena, 2019.



Photo: Josue Bonilla, Cartagena, 2019.

Number of people that have been attended:

1470 Beneficiaries

759 Women

711 Children

Healthcare:

1732 Medical procedures carried out

1446 Nutritional supplements delivered

1774 Contraceptive methods granted

235 Deparasiting treatments provided

2711 Medical consultations attended



Photo: Josue Bonilla, Cartagena, 2019.

“One child, one teacher, one book, one pen can change the world”.

– Malala

11. Women Working for the World Conference

The Women Working for the World Conference **remains Colombia's most important forum on gender issues.**

Through the Conference, Juanfe reaffirms its commitment to contribute to closing the gender gap and empowering women in Colombia, by casting light on gender problems and raising the society's awareness.

On February 25, 2019, Juanfe hosted **the sixth version of the Women Working for the World Conference**, titled **"Women leading global objectives"**. In this occasion, there were discussions on gender issues associated to the **Sustainable Development Goals**.

During the Conference, there were spaces for debates about **the protection of the rights of children and adolescents, especially in what concerns the high rates of sexual violence and impunity.**

The role of women in the strengthening of the society, the importance of gender parity policies and of involving women in the enterprises' decision making processes were also topics of dialogue during the event.



Mónica Fonseca, hostess of the 2019 Conference.



On the left, Mario Gómez, Deputy Prosecutor for Children and Adolescents. In the middle, Juliana Pungiluppi, former Director of the Colombian Family Welfare Institute. On the right, Fernando Carrillo, Colombia's Attorney General.



Lara Stein, Nina Weissberg and Lorena Salgado in the panel "Women create stronger societies."

12. Other activities

Deloitte

In 2019, we collaborated with **Deloitte**, which has guided us in an organizational strengthening and strategic growth process that is focused on expanding our global impact and consolidating new financing schemes.

The result of our joint work was a **strategic roadmap with actions and recommendations** for the following five years.



Iconic Companies Creating a Better World for All

Juanfe Foundation won the prize “Iconic Companies Creating a Better World for All” because of its commitment with creating a more inclusive working culture within the communities, with a focus in gender equality and empowerment.



We participated in the Andean Week for the Prevention of Teenage Pregnancies

Juanfe Foundation was invited by the Colombian Family Welfare Institute to participate in the Andean Week for the Prevention of Teenage Pregnancies. During the closing event, we represented the civil society moderating the panel **“Effective public policy actions and instruments for reducing adolescent fertility”**.

12. Other activities

Juanfe in print media

In December 2019, two articles about Juanfe Foundation were published in two of Colombia's most relevant print media: **Portafolio** and **El Tiempo**.

The publication of these articles is aligned with Juanfe's objective of raising awareness on the complexity and scope of the adolescent pregnancy issue, its costs and how it hinders sustainable development.



Portafolio, 2019



El Tiempo, 2019

Research

Insisting in our goal of raising awareness on the economic and social costs of adolescent pregnancy, we started a research in some prisons in Colombia in order to analyze our hypothesis about the correlation between teenage pregnancy and the deprivation of liberty. With the evidence of this study, we will publish a paper in 2020.

Top Cup Tournament

Juanfe was the host of the Top Cup golf tournament. In this version of the event, 87 players joined us practicing the sport and participating in the charity auction.

Alumni meeting

As part of our monitoring and evaluation strategy, Juanfe organizes an annual alumni meeting that this year gathered 1135 former beneficiaries of the Foundation.

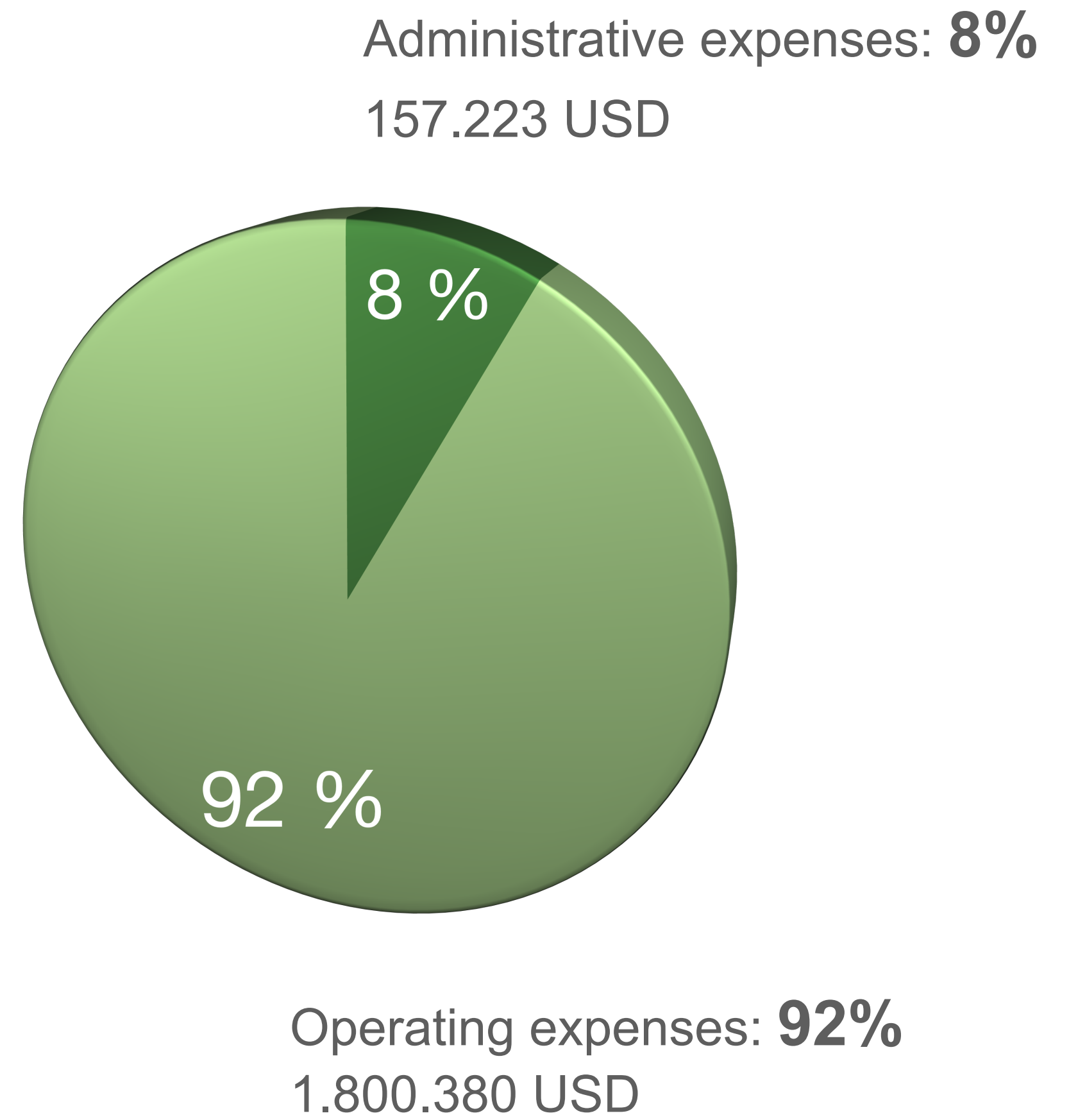
Events in Spain

With the support of the Colombian Embassy in Spain and of the Ambassador Carolina Barco, we hosted a fundraising dinner in Madrid, which was fundamental for our relationship, visibility and fundraising actions.

“Education is truly a girl’s best chance for a bright future, not just for herself, but for her family and her nation”.

– Michelle Obama

13. Financial report



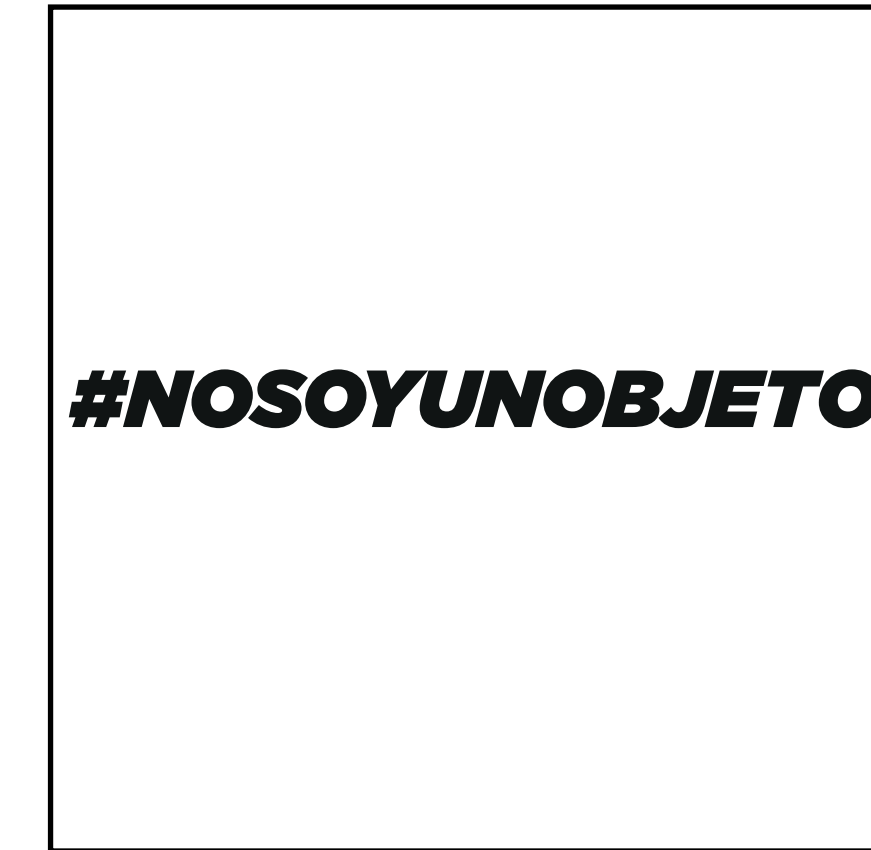
14. What's coming in 2020?



Advancing our expansion in Colombia and Latin America.



A new version of the WWW Conference.



Mass campaign to raise awareness on gender-based violence.



Launching of our new website.



Results of our studies: impact evaluation and research in Colombia's prisons.



On December 3, Juanfe Medellin graduated 90 women.
90 teenage mothers who changed their lives. **90** new opportunities.

Medellín, Colombia. 2019



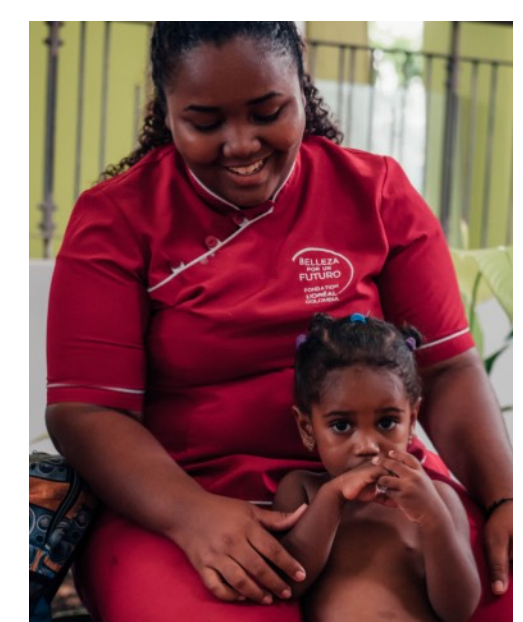
Nataly, Denis, Liliana y Daniela are students of the Cuisine technical career. They were preparing different kinds of rice.

Cartagena, Colombia. 2019





Training classes in Medellin and Cartagena.





Our teenage mothers next to their children at the Infant Development Center, celebrating the Mother's Day. They share special moments every day.

Cartagena, Colombia. 2019



Jessica Hernández, Head of Reception and Reservations at the ZiOne Hotel in Cartagena. As many other Juanfe alumni, she now has a stable and formal job.

Cartagena, Colombia. 2019



Thank you!



**JUANFE FOUNDATION, COMMITTED
WITH SOCIAL TRANSFORMATION**

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